The Program and Venues at a Glance
(The language of the conference is English)

**Registration and conference administration** will be open:

- **November 5, Monday**: 14:30-17:00 (Venue A), 17:00-20:00 (Venue B)
- **November 6, Tuesday**: 8:30-17:00 (Venue A)
- **November 7, Wednesday**: 8:30-16:00 (Venue A)
- **November 8, Thursday**: 8:30-12:00 (Venue A)

**November 5, Monday**
- 15:30-17:00, MPI Public Lecture (Venue A)
- 18:00 Reception and Welcome Dinner (Venue B)

**November 6, Tuesday**
- 9:30-10:00 Opening Ceremony (Rm321)
- 10:00-11:30 Keynote Speeches (Rm321)
- 11:30-12:00 Morning Tea
- 12:00-13:00 Parallel Session 1A (Rm336), 1B (Rm339), 1C (Rm340)
- 13:00-14:30 Lunch (Venue B)
- 14:30-16:00 Parallel Session 2A (Rm336), 2B (Rm339), 2C (Rm340)
- 16:00-16:30 Afternoon Tea
- 16:30-18:00 Parallel Session 3A (Rm336), 3B (Rm339), 3C (Rm340)
- 18:30 Dinner (Venue D)

**November 7, Wednesday**
- 9:00-10:30 Parallel Session 4A (Rm336), 4B (Rm339), 4C (Rm340)
- 10:30-11:00 Morning Tea
- 11:00-13:00 Parallel Session 5A (Rm336), 5B (Rm339), 5C (Rm340)
- 13:00-14:30 Lunch (Venue B)
- 14:30-16:30 Parallel Session 6A (Rm336), 6B (Rm339), 6C (Rm340)
- 17:30 Cocktail and Conference Dinner (Venue E)

**November 8, Thursday**
- 9:00-10:30 Parallel Session 7A (Rm336), 7B (Rm339), 7C (Rm340)
- 10:30-11:00 Morning Tea
- 11:00-12:30 Keynote Speeches (Rm321)
- 12:45-14:00 Lunch (Venue B)
- 14:00-18:00 City Tour
- 18:30 APAGS General Meeting: KUAN I HIN Chinese Restaurant, 2/F Grandview Hotel Macau

**Venue A:** Conference and MPI Public Lecture: Gaming and Teaching Research Centre, MPI Taipa Campus (King light Garden, r/c)澳門理工學院氹仔校區博彩教學暨研究中心

**Venue B:** Reception, welcome dinner, lunches: VALENCIA Restaurant, 2/F Grandview Hotel Macau (close to Jockey Club)澳門君怡酒店 2 樓華倫西餐廳

**Venue C:** Conference Hotel: Hotel Taipa Square, Rua de Chaves, Taipa, Macau (close to Jockey Club)駿景酒店

**Venue D:** Dinner (November 6) Cozinha Pinocchio, Largo dos Bombeiros No. 38, Taipa(木偶葡國餐廳，澳門氹仔消防局前地38号)

**Venue E:** Cocktail and Conference Dinner: Oasis, Galaxy Macau, COTAI, Macau（澳門路氹城「澳門銀河™」綜合渡假城綠洲餐廳）
The First Asia Pacific Conference on Gambling and Commercial Gaming Research Program

Registration
November 5, Monday
14:30-17:00 Gaming and Teaching Research Centre, MPI Taipa Campus
澳門理工學院氹仔校區博彩教學暨研究中心
17:00-20:00 VALENCIA Restaurant, 2/F Grandview Hotel Macau
澳門君怡酒店 2 樓華倫西餐廳

15:30-17:30, November 5, Monday
MPI Public Lecture
Venue: Room 321, Gaming and Teaching Research Centre, MPI Taipa Campus
The Corruption of World Sport by Betting and the Role of Asian Markets
David Forrest, University of Salford, UK
18:00 Reception and Welcome Dinner
Venue: VALENCIA Restaurant, 2/F Grandview Hotel Macau
澳門君怡酒店 2 樓華倫西餐廳

November 6, Tuesday
8:30-17:00 Registration
Venue: Gaming and Teaching Research Centre, MPI Taipa Campus

9:30-10:00 Opening Ceremony
Venue: Room 321, Gaming and Teaching Research Centre, MPI
10:00-11:30 Keynote Speeches
Venue: Room 321, Gaming and Teaching Research Centre, MPI
1. Responsible Gambling: What is the Responsibility of the Gambler and of the Operator in Self-Exclusion and Pre-commitment (Smart Card) programs?
   Robert Ladouceur, Université Laval de Québec, Canada
2. The Unhappiness of Problem Gamblers
   David Forrest, University of Salford, UK

11:30-12:00 Morning Tea

Parallel Session 1A: Treatment of Problem Gambling
12:00-13:00, November 6, Tuesday
Venue: Venue: Room 336, Gaming and Teaching Research Centre, MPI
Chair: Alun Jackson, University of Melbourne, Australia
1. An in-patient treatment programme for people with gambling problems
   **Peter Harvey**, Flinders University, Australia

2. Cultural Narratives of Chinese American Recovering Gamblers in Group Treatment
   **Eddie Yu-Wai Chiu**, Richmond Area Multi-Service, USA

**Parallel Session 1B: Political Economy and Public Policy**
12:00-13:00, November 6, Tuesday
Venue: Room 339, Gaming and Teaching Research Centre, MPI
Chair: **Jorge Godinho**, University of Macau

1. Taking other people's money: development and the political economy of Asian casinos
   **William Vlcek**, University of St Andrews, UK

2. Pokies, Punters and Policy: What is to be done about problem gambling? An Australian Overview
   **Nadine Grinblat**, Australasian Gaming Council, Australia

**Parallel Session 1C: Culture and Gambling**
12:00-13:00, November 6, Tuesday
Venue: Room 340, Gaming and Teaching Research Centre, MPI
Chair: **Jia Yuan**, University of Macau, Macau

1. The Developmental State, Casino Capitalism and Crime in Macao
   **Sonny Lo**, Hong Kong Institute of Education, Hong Kong

2. The socialization processes of online gambling: experiences of Finnish online gamblers
   **Jani Kinnunen**, University of Tampere, Finland

13:00-14:30 **Lunch** (VALENCIA Restaurant, 2/F Grandview Hotel Macau)

**Parallel Session 2A Gambling in Western Culture**
14:30-16:00, November 6, Tuesday
Venue: Room 336, Gaming and Teaching Research Centre, MPI
Chair: **Zhidong Hao**, University of Macau

1. Internet Gamblers in Australia: Gambling Behaviour, Gambling Problems and Comparisons with Non-Internet Gamblers
   **Nerilee Hing**, Southern Cross University, Australia

2. Gambling in Europe: an anthropological approach
   **Rebecca Cassidy** and **Claire Loussouarn**, Goldsmiths, University of London
3. Types of past-year gambling activities influenced by social motivations and gender
   Michael Ellery, University of Manitoba, Canada

**Parallel Session 2B Social Impacts of Gambling**
14:30-16:00, November 6, Tuesday
Venue: Room 339, Gaming and Teaching Research Centre, MPI
Chair: Eddie Chiu, Alliant International University, USA
1. Problem Gambling and Family Violence in Chinese Help-Seeking Clients:
   Prevalence, Impact and Coping
   Mei Lo Elda Chan, Tung Wah Group of Hospitals Integrated Centre for
   Addiction Prevention and Treatment, Hong Kong
2. Distinct emotions and their regulation in recreational and problem gambling
   Mikko Salmela, University of Helsinki, Finland
3. Health impacts of gambling on Asian families and communities in New Zealand
   Amritha Sobrun-Maharaj and Fiona Rossen, University of Auckland, New Zealand

**Parallel Session 2C Chinese Gambling**
14:30-16:00, November 6, Tuesday
Venue: Room 340, Gaming and Teaching Research Centre, MPI
Chair: Christopher Anderson, Monash University, Australia
1. Locus of control and gambling behavior among Chinese gamblers
   Vivienne Y.K. Tao, University of Macau, Macau
2. Could materialism and perceived equity predict gambling amount? A
   comparison between casino and non-casino workers
   Kwok Kit Tong, University of Macau, Macau
3. Gender Difference in the Relationship between Gambling Severity and Health
   Correlates among Hong Kong People
   Wai Lim Li, McKenzie & Associates Rehabilitation Services Ltd, Hong Kong

**Afternoon Tea 16:00-16:30**

**Parallel Session 3A Gambling Beliefs**
16:30-18:00 November 6, Tuesday
Venue: Room 336, Gaming and Teaching Research Centre, MPI
Chair: Imelu Morden, University of St. Joseph, Macau
1. Psychometric Properties of the revised Inventory of Gambling Motives, Attitudes and Behaviors (GMAB-R)
   Anise Man Sze Wu, University of Macau, Macau
2. Cross-cultural comparison of luck between Chinese and Caucasian individuals
   Eric Hoo, University of Sydney, Australia
3. Luck and Superstition in Gamblers
   Helen Soteriou, City University, UK

Parallel Session 3B Responsible Gambling
16:30-18:00 November 6, Tuesday
Venue: Room 339, Gaming and Teaching Research Centre, MPI
Chair: Peter Harvey, Flinders Centre for Gambling Research, Australia
1. Responsible Gambling with an Emphasis on Consumer Protection: A CSR Framework for Macau's Casinos
   Zhidong Hao, University of Macau, Macau
   Linda Hancock, Deakin University, Australia
2. Consumer perspectives on gambling harm minimisation measures in an Australian jurisdiction
   Alun Jackson, University of Melbourne, Australia
3. Exposure or Adaption? Evidence from Macau
   Guihai (Samuel) Huang, Macao Polytechnic Institute, Macau

Parallel Session 3C Gaming Business Administration
16:30-18:00 November 6, Tuesday
Venue: Room 340, Gaming and Teaching Research Centre, MPI
Chair: IpKin Anthony Wong, Institute for Tourism Studies, Macau
1. Selection of Gaming Destinations among Mainland Chinese
   Cathy Hsu, The Hong Kong Polytechnic University, Hong Kong
2. Casino Gambling in the Asian Millennium: Environment, Strategies, and Implications
   Sudhir Kale, Bond University, Australia
3. Identifying Extremely Frequent Casino Gamblers-A FSQCA Approach
   Ting-Hsiang Tseng, Feng Chia University, Taiwan

18:30 Dinner Cozinha Pinocchio, Largo dos Bombeiros No. 38, Taipa(木偶葡國餐廳，澳門氹仔消防局前地 38 號)

November 7, Wednesday
8:30-16:00 Registration
Venue: Gaming and Teaching Research Centre, MPI Taipa Campus
Parallel Session 4A Gaming Business Administration
9:00-10:30, November 7, Wednesday
Venue: Room 336, Gaming and Teaching Research Centre, MPI Taipa Campus
Chair: Shianghau Wu, Macau University of Science and Technology, Macau
1. Stress and productivity in hospitality and gambling workplaces
   Helen Breen, Southern Cross University, Australia
2. Using game simulations to shed insight into common gaming behaviours
   Mark Spence, Bond University, Australia
   Shianghau Wu, Macau University of Science and Technology, Macau

Parallel Session 4B Problem Gambling
9:00-10:30 November 7, Wednesday
Venue: Room 339, Gaming and Teaching Research Centre, MPI Taipa Campus
Chair: Nerilee Hing, Southern Cross University, Australia
1. Effects of unrelated arousal on reckless gambling behavior
   Takuhiro Takada, University of Tsukuba, Japan
2. Casino Employee Perceptions of Gambling and Problem Gambling
   Brett Abarbanel and Sarah St. John, University of Nevada, Las Vegas, USA
3. Addiction to Gambling: A Matter of Will?
   Thomas Amadieu, University of Paris-Sorbonne, France

Parallel Session 4C Problem Gambling
9:00-10:30, November 7, Wednesday
Venue: Room 340, Gaming and Teaching Research Centre, MPI Taipa Campus
Chair: Claire Loussouarn, Goldsmiths, University of London
1. The Suitableness of Both DSM-IV and SOGS as the Diagnostic Criteria for Problem Lottery Players in Mainland China
   Haiping Chen, Beijing Normal University, China
2. Examining the Factor Structure of the Victorian Gambling Scale in Gambling-exposed Chinese Casino Employees
   Imelu Mordeno and Sin U Leong, University of St. Joseph, Macao
3. Pathways Development of Problem Gamblers and Implications for Treatment Concerns
   Ying Ying Chan, Upper Iowa University (Hong Kong Campus)

Morning Tea 10:30-11:00
Parallel Session 5A Culture and Gambling
11:00-13:00, November 7, Wednesday
Venue: Room 336, Gaming and Teaching Research Centre, MPI Taipa Campus
Chair: Linda Hancock, Deakin University, Australia
1. Not all gamblers are created equal: which game to play depends on the personality trait
   Shu Li and Zhu-Yuan Liang, Institute of Psychology, Chinese Academy of Sciences, China
2. Gambling culture in China as compared to that of India
   Carlos Gohn, University of Macau, Macau
3. Cultural Diversity and Gambling: Exploring the Impact of Culture and Migration on Gambling
   Christopher Anderson and Harriet Radermacher, Monash University, Australia
4. An Exploratory Study on Hong Kong and Mainland Chinese Gaming Behavior in Macau Casinos
   Louisa Yee-Sum Lee, The Hong Kong Polytechnic University, Hong Kong

Parallel Session 5B Lottery and Gaming Industry
11:00-13:00, November 7, Wednesday
Venue: Room 339, Gaming and Teaching Research Centre, MPI Taipa Campus
Chair: Shuang Liu, Macao Polytechnic Institute, Macau
1. Regulation of China Lottery Industry: Perspective of Protecting the Vulnerable
   Changbin Wang, Macao Polytechnic Institute, Macau
2. The concession for instant lotteries and sports betting in Macau
   Jorge Godinho, University of Macau, Macau
   Jinquan(Jim) Zhou, Macau University of Science and Technology, Macau
4. The Social-Responsibility-Based Management of Public Opinion for Lottery Industry
   Kun Li, Beijing Normal University, China

Parallel Session 5C Social Factors of Gambling
11:00-13:00, November 7, Wednesday
Venue: Room 340, Gaming and Teaching Research Centre, MPI Taipa Campus
Chair: Zhidong Hao, University of Macau, Macau
1. Impacts of Parental Gambling on Adolescent Gambling Behavior and Mental Health Status: A Hong Kong School-based Study
   Siu Man Hsu, HKFYG Youth Wellness Center, Hong Kong
**Irene Wong**, Hong Kong Polytechnic University, Hong Kong

2. Problem Gambling in Chinese American Adolescents: Characteristics and Risk Factors  
**Eddie Yu-Wai Chiu**, Alliant International University, USA

3. Fear of the future: a narrative analysis of the experiences of partners of problem gamblers  
**Elaine Nuske**, Centre for Gambling Education and Research, Southern Cross University, Australia

4. Examining the Latent Structure of Gambling Motivation Scale in Gambling-exposed Chinese Casino Employees  
**Carla Coteriano**, Galaxy Macau, Macau and **Sin U Leong**, University of St. Joseph, Macau

13:00-14:30 **Lunch (VALENCIA Restaurant, 2/F Grandview Hotel Macau)**

**Parallel Session 6A Casino Management**  
14:30-16:30 November 7, Wednesday  
Venue: Room 336, Gaming and Teaching Research Centre, MPI Taipa Campus  
Chair: **Sudhir Kale**, Bond University, Australia

1. Loyalty program membership influences perceptions of service quality, customer satisfaction and loyalty: evidence from Macao casinos  
**Yongdong Shi**, Macau University of Science and Technology, Macau

2. An Investigation of Casino Service Experience  
**Anthony IpKin Wong**, Institute for Tourism Studies, Macau

3. Service attributes of Casinos in Macau  
**L C Koo**, City University of Macau, Macau

4. Attitudinal and Behavioural Loyalty amongst Casino Players in Macau  
**Catherine Prentice**, Swinburne University, Australia

**Parallel Session 6B Gaming Business Administration**  
14:30-16:30 November 7, Wednesday  
Venue: Room 339, Gaming and Teaching Research Centre, MPI Taipa Campus  
Chair: **Max Zhao**, Institute for Tourism Studies, Macau

1. The motives for recreational gambling  
**Ivan Ka Wa Lai**, Macau University of Science and Technology, Macau

2. Understanding Macao Casino Gambling Behaviors of Chinese Subcultures  
**Penny Yim King Wan**, Institute for Tourism Studies, Macau

3. Locus of control on luck: Theoretical and strategic implications for casino gaming
Lawrence Hoc Nang Fong, Hong Kong Polytechnic University, Hong Kong
4. Interactive Competition between Casino Corporations: The Example of Macau
   Erdan Ma, Macao University of Science and Technology, Hong Kong

Parallel Session 6C Economics of Gambling
14:30-16:30 November 7, Wednesday
Venue: Room 340, Gaming and Teaching Research Centre, MPI Taipa Campus
Chair: Irene Wong, Hong Kong Polytechnic University
1. Is Lottery Demand Driven by Effective Price? Evidence from China Lottery
   Jia Yuan, University of Macau, Macau
2. Advanced computer modeling of horse racing to identify profitable wagering opportunities
   William Benter, University of Southampton, UK
3. Resolving the question of why favourite-longshot bias exist in some betting markets but not in others
   David C.J. McDonald, University of Southampton, UK
4. A Tale of Two Asian Cities
   Danny Ng, Edith Cowan University, Australia

17:30 Cocktail and Conference Dinner
Oasis, Galaxy Macau, COTAI, Macau （澳門路氹城「澳門銀河™」綜合渡假城綠洲餐廰）

November 8, Thursday
8:30-12:00 Registration
Venue: Gaming and Teaching Research Centre, MPI Taipa Campus

Parallel Session 7A Gaming Business Administration
9:00-10:30, November 8, Thursday
Venue: Room 336, Gaming and Teaching Research Centre, MPI Taipa Campus
Chair: Catherine Prentice, Swinburne University, Australia
1. A Study of Cognition and Effects on Gaming Education-National Kaohsiung University of Hospitality and Tourism as an Example
   Teng-Yuan Hsiao, National Kaohsiung University of Hospitality and Tourism, Taiwan
2. Applying TRIZ Based Business Innovation Tools to Integrated Resort Development in Matsu
   Tai-Chi Wu, I-Shou University, Taiwan
3. An Empirical Analysis of Synthesizing the Effects of Service Quality, Perceived Value, Corporate Image and Satisfaction on Gamblers' Behavioral Intentions in the Gaming Industry: The Case of Macau
   Jonathan Hung-Che Wu, Macau University of Science and Technology Macau

Parallel Session 7B Pathway Model
9:00-10:30, November 8, Thursday
Venue: Room 339, Gaming and Teaching Research Centre, MPI Taipa Campus
Chair: Rebecca Cassidy, Goldsmiths, University of London, UK
1. Pathways to problem gambling: A summary of research from 2010-2012
   Chi Chuen Chan, University of St. Joseph, Macau
2. Problem gambling and emotional vulnerability among women
   Ching Yue Chan, Upper Iowa University (Hong Kong Campus)
3. Gambling pathways development of triad members, female sex workers, male sex workers, and taxi drivers: A summary of four qualitative studies on gambling deviant subcultures in Hong Kong.
   Paul Khiatani, Upper Iowa University (Hong Kong Campus)

10:30-11:00 Morning Tea

11:00-12:30 Keynote Speeches
Venue: Room 321, Gaming and Teaching Research Centre, MPI Taipa Campus
The Growth Trend of Macau’s Gambling Industry: a Scenario Analysis
   Zhonglu Zeng, Macao Polytechnic Institute, Macau
Informed Choice: Are 'Addicted' Gamblers able to Make Rational Choices?
   Alex Blaszczynski, University of Sydney, Australia
Closing Remarks 12:30-12:45

12:45-14:00 Lunch (VALENCIA Restaurant, 2/F Grandview Hotel Macau)

14:00-18:00 City Tour

18:30 APAGS General Meeting: KUAN I HIN Chinese Restaurant, 2/F Grandview Hotel Macau 澳門君怡酒店 2 樓君怡軒