

The Program

December 1, Sunday

Location: I-Shou University 義守大學

Address: No. 1, Sec. 1, Syuecheng Rd., Dashu District, Kaohsiung City, Taiwan
高雄市大樹區學城路一段 1 號

13:30-15:00 Registration

15:00-18:00 Preconference Workshop

Venue: Center for Gaming and Entertainment Education, International College
How to develop, implement and evaluate a prevention program for excessive gambling among youths and adults

Robert Ladouceur, Laval University, Canada

18:30-21:00 Reception and Dinner E-Da City Light 義大實習餐廳

December 2, Monday

Location: National Kaohsiung University of Hospitality and Tourism 國立高雄餐旅大學

Address: No.1, Songhe Rd., Xiaogang Dist., Kaohsiung City, Taiwan
高雄市小港區松和路 1 號

09:00-09:30 Registration

Venue: International Conference Hall, Instructional Building (H116)

09:30-10:00 Opening Ceremony

Venue: H116

Welcome Remarks

1. **Dr. Pan, Chiang Tung**, Vice President, National Kaohsiung University of Hospitality and Tourism
2. **Liu, Xian-Hui**, Deputy Director General, Tourism Bureau Kaohsiung City Government
1. **Samuel Huang**, Director-General, Asia Pacific Association for Gambling Studies

10:00-10:50 Keynote Speech

Venue: H116

Topic: Gaming Development in Taiwan

Cathy Hsu, Hong Kong Polytechnic University, Hong Kong

10:50- 11:20 Tea Break

11:20- 12:10 Keynote Speech

Venue: H116

Topic: Why Gaming Laws Need to Be Crafted Based on the Unique Policies, Structure and Capabilities of Each Jurisdiction

Anthony N. Cabot, Lewis and Roca LLP, USA

12:10 -13:40 Lunch Multipurpose Activity Center 多功能活動中心

Parallel Session 1A: Adolescents Gambling

13:40 -15:00, December 2, Monday

Venue: G301

Chair: **Irene Lai Kuen Wong**, Hong Kong Polytechnic University, Hong Kong

1. Learning to Play Online: Social Gam(bl)ing and Identity Play in Social Networks

Jani Kinnunen, University of Tampere, Finland

2. Effects of Outcome Expectancies on Chinese Adolescents' Gambling Intention

Stella Sau Kuen Wong, Hong Kong Polytechnic University, Hong Kong

3. Parents' Perception of Children's Gambling Involvement in Macau

Irene Lai Kuen Wong, Hong Kong Polytechnic University, Hong Kong

Parallel Session 1B: Probability and Forecasting of Gaming Industry

13:40 -15:00, December 2, Monday

Venue: G306

Chair: **Shuang Liu**, Macao Polytechnic Institute, Macao

1. A New Perspective on Weekend Effect: Empirical Evidence From Horserace Betting Market

Ming-Chien Sung, and Johnnie Johnson, University of Southampton, UK

2. Application of Mathematical Statistics on Gaming Industry

Lik Ha, Macau Gaming Research Association (MGRA), Macao

3. Towards an Understanding of the Forecasting Ability of Bettors When Faced by Dynamic Information

Johnnie Johnson, and Ming-Chien Sung, University of Southampton, UK

Parallel Session 1C: Problem Gambling and Treatment

13:40 -15:00, December 2, Monday

Venue: G308

Chair: **Chi Chuen Chan**, Upper Iowa University, Hong Kong

1. A Preliminary Study of the Effectiveness of Group Cognitive-Behavioral Therapy for Chinese Pathological Gamblers in Hong Kong

Patrick Tak Ching Lau, Daniel Fu Keung Wong, City University of Hong Kong

2. The Effectiveness of Gamblers Anonymous as a Treatment Model

Chan Ying Ying, Upper Iowa University, Hong Kong

3. The Effectiveness of a Customized 12-Step Group Treatment Program

Hoi Fung Patrick Wu, Wing Winnie Yeung, Miu Fun Celia Wong, Chi Chuen Chan, Upper Iowa University, Hong Kong

Parallel Session 1D: Gaming in Asia

13:40-15:00, December 2, Monday

Venue: G401

Chair: **Leo Huang**, Dean of the Tourism College, National Kaohsiung University of Hospitality and Tourism

1. Discussing Gaming Industry Notion and Its Development - The Case of Asia Pacific Region

Tokumura Shisei, Hangzhou Normal University, China

15:00-15:30 Tea Break

Parallel Session 2A: Gaming Business Administration

15:30-16:50, December 2, Monday

Venue: G301

Chair: **L C Koo**, Macau Gaming Research Association (MGRA), Macao

1. PSM for optimal chip commission for Macau casinos

L C Koo, Macau Gaming Research Association (MGRA), Macao

2. Racino: A Solution or A Terminator?

Shuang Liu, Macau Polytechnic Institute, Macao

3. Relationship Marketing Tactics and Customer Loyalty: An Exploratory Research on Macao Casinos

Yongdong Shi, Macau University of Science and Technology, Macao

Parallel Session 2B: Gambling Behavior and Cognition

15:30-16:50, December 2, Monday

Venue: G308

Chair: **Guihai Huang**, Macao Polytechnic Institute, Macao

1. The Role of Delay-Discounting and Overconfidence in Gambling Behavior and Motivation: A Field Survey

Zhu-Yuan Liang, Guihai Huang, Shu Li, Institute of Psychology, Chinese Academy of Sciences, China

2. Development and validity of the new gambling task “Game of Dice Task-Revision(GDT-R)”

Takuhiko Takada, University of Tsukuba, Japan

3. Psychological impacts of gambling disorder on gamblers' families

King Yiu Hui, Upper Iowa University, Hong Kong

Parallel Session 2C: Gaming in Asia

15:30-16:50, December 2, Monday

Venue: G401

Chair: **Leo Huang**, Dean of the Tourism College, National Kaohsiung University of Hospitality and Tourism

1. Korea Casino Industry Policy and Development
Gi Eun Chung, Sookmyung Woman's University, Korea

18:30 Dinner New Taiwanese Original 新台灣原味人文懷舊館

December 3, Tuesday

Location : I-Shou University

09:00-09:30 Registration

Venue: Convention Center, International College

09:30-09:50 Welcome Remark

Venue: Convention Center, International College

1. **Jei-Fu Shaw**, President, I-Shou University

09:50-10:50 Summit: Integrated Resort and Regional Economic Development

Venue: Convention Center

Moderator: **Prof. Chen Yung-Pin**, Department of Leisure and Recreation Management National Kaohsiung University of Hospitality and Tourism

Speakers:

3. **Tseng, Wen Sheng**, Director-general, Economic Development Bureau, Kaohsiung City Government
4. **Liu, Xian-Hui**, Deputy Director General, Tourism Bureau Kaohsiung City Government
5. **Wu, Ji-Hua**, Vice President, National Sun Yat-sen University
6. **Jiao, Li-Ren**, President, Weidner Resorts
7. **Dr. Lin, Ji-Heng**, Lin and Partners Attorneys at Law
8. **Prof. Liu, Day-Yang**, National Taiwan University of Science and Technology Department of Business Administration.
9. **Prof. Lin, Jie-Sing**, International college of I-Shou University

10:50-11:20 Tea Break (Seminar Room VI)

11:20-12:10 Keynote Speech

Venue: Convention Center

The convergence of gambling and gaming addictions on the Internet

Mark Griffiths, Nottingham Trent University, UK

12:20-13:40 Lunch (Seminar Room VI)

Parallel Session 3A: Problem Gambling and Treatment

13:40-15:00, December 3, Tuesday

Venue: Seminar room I

Chair: **Guo Song**, Institute of Mental Health of Singapore, Singapore

1. Family Coping Treatment Group for Chinese Help-Seeking Family Members of Problem Gamblers

Meilo Elad Chan, TAN Lei Daniel, SHEK, Nam Ying YING DAPHNE

YEUNG, Hing Yan Ryan WONG, Tung Wad Group of Hospitals, Hong Kong

2. Family History of Addictive Disorders Among Treatment-Seeking Pathological Gamblers

Guo Song, Institute of Mental Health of Singapore, Singapore

3. "Henry the Frenzied Punter is No More" The Self in Transition During Treatment for Problem Gambling

Christopher Anderson, Susan Feldman, Monash University, Australia

Parallel Session 3B: Gambling Studies

13:40-15:00, December 3, Tuesday

Venue: Seminar room II

Chair: **Jukka Jouhki**, University of Jyväskylä, Finland

1. Macao as a Gambling City: Observations through Visual Anthropology

Jukka Jouhki, and Ronan Browne, University of Jyväskylä, Finland

2. Visual Data and Methodologies in the Service of Gambling Studies

Taina Renkonen, Pauliina Raento, Matias Kareallas, Finnish Foundation for Gaming Research, Finland

3. Understanding Both Sides of the Coin: A Study Exploring the Help-Seeking Behaviors and Cognitions of Socially Deviant Gambling Populations and the Difficulties of Treatment Providers in Reaching Out to and Treating the Population.

Chine Yan Chan, Paul Vinod Khiatani, Kelvin Yick, Tiffany Hing Mui Tse, Chi Chuen Chan, Upper Iowa University, Hong Kong

Parallel Session 3C: Gaming Business Administration

13:40-15:00, December 3, Tuesday

Venue: Seminar room III

Chair: **Poh Chong Danny**, Edith Cowan University, Australia

1. Application of Habitual Domains, Analytical Hierarchy Process and SWOT Analysis to Assess the Best Location for Casino Sites in Taiwan
Grace Chun-Lun Chien, Shuan-Feng Kuo, and Tai-Lioan Chen, I-Shou University, Taiwan
2. An Architecture-Oriented Design Method for Gaming Business Administration Systems
Shuh-Ping Sun, and William S. Chao, I-Shou University, Taiwan
3. The Casino War: International Casino Competition within Asia and Australasia
Poh Chong Danny, Edith Cowan University, Australia

Parallel Session 3D: Recreational and Problem Gambling

13:40-15:00, December 3, Tuesday

Venue: Seminar room IV

Chair: **Guihai Huang**, Macau Polytechnic Institute, Macao

1. The Impact of Non-Problem Gambling on Gamblers
Guihai Huang, Macau Polytechnic Institute, Macao
2. At the Interface of (Ir)Responsible Online Gambling? Experiences and Practices of Recreational and Problem Gamblers
Jani Kinnunen, Maria Heiskanen, University of Tampere, Finland
3. An Investigation into the Behavioral and Cognitive Similarities and Differences of Problem and Recreational Gambling Law Enforcement Officers Who Play Horse Racing Betting in Hong Kong
Tiffany Hing Mui Tse, Paul Vinod Khatani, Chine Yan Chan, Kelvin Yick, Chi Chuen Chan, Upper Iowa University, Hong Kong

15:00-15:30 Tea Break (Seminar Room VI)

Parallel Session 4A: Development of Integrated Resorts

15:30-16:50, December 3, Tuesday

Venue: Seminar room I

Chair: **Day-Yang Liu**, National Taiwan University of Science and Technology, Taiwan

1. Integrated Resort (Including Casino) in Japan
Kazuaki Sasaki, Nihon University, Japan
2. A System Dynamics Model for Penghu Integrated Resort
Day-Yang Liu, Chung-Yi Fang, Chia-Lee Fan, National Taiwan University of Science and Technology, Taiwan

3. Apply Business Function Diagram in Identifying Stakeholder Conflicts in the Integrated Resort Development in Matsu
Tai-Chi Wu, I-Shou University, Taiwan

Parallel Session 4B: Gambling Impacts

15:30-16:50, December 3, Tuesday

Venue: Seminar room II

Chair: **Zhou Jin Quan**, Macau University of Science and Technology, Macao

1. Hate Me, but Love My Dog: Dealer Alienation and Stereotyped Self-Prophecy Drive Casino Dealers to Pathological Gambling
Juliet Honglei Chen, Kwok Kit Tong, University of Macau, Macao
2. Female Gambling Employees' Work Family Conflict and Job Satisfaction in Macau
Zhou Jin Quan, Sung Kee Park, Hongze Wu, Macau University of Science and Technology, Macao
3. Finnish Problem Gamblers, Socio-Economic Status and the Welfare State: a Qualitative Research on Problem Gamblers and Social and Economic Factors
Maria Heiskanen, University of Helsinki, Finland

Parallel Session 4C: Prevalence Studies

15:30-16:50, December 3, Tuesday

Venue: Seminar room III

Chair: **Anise M. S. Wu**, University of Macau, Macao

1. Prevalence of Gambling Involvement and Gambling Disorder in Macao
Anise M. S. Wu, Mark H. C. Lai, Kwok-kit Tong, University of Macau, Macao
2. Prevalence of Problem Gambling in Malaysia's Most Populous State
Jasmine May Yee Loo, Monash University, Malaysia
3. An Analysis of Problem Gambling Among the Finnish Working-Age Population: a Population Survey
Syaron Basnet, Sari Castren, Tuuli Lahti, Hannu Alho, Maiju Pankakoski, Jenni-Emilia Ronkainen, Satu Helakorpi, Antti Uut, National Institute of Health and Welfare, Finland
4. Prevention Programs for Youth Gambling: A Review of the Empirical Evidence
Robert Ladouceur, Laval University, Canada

Parallel Session 4D: Regulation of Gaming Industry

15:30-16:50, December 3, Tuesday

Venue: Seminar room IV

Chair: **Changbin Wang**, Macao Polytechnic Institute, Macao

1. Combating Online Gambling in China: the Role of International Law Enforcement Cooperation
Minxing Zhao, the Hong Kong Institute of Education, Hong Kong

2. The Regulation of Junket Promoters in Macao: Reality and Dilemma
Changbin Wang, Macao Polytechnic Institute, Macao
3. Challenges China Mainland Faces When Lottery is Allowed to Distribute and to Sell Through Internet/Telephone
Haiping Chen, Hui Wang, Kun Li, Lishuang Fan, Lottery Research Center of China, Beijing Normal University, China

18:00 Conference Dinner 皇冠飯店花園廣場 Crown Plaza Kaohsiung E-DA World

December 4, Wednesday

Location: I-Shou University

09:00-09:30 Registration

Parallel Session 5A: Problem Gambling Measures

9:30-10:50, December 4, Wednesday

Venue: Seminar room I

Chair: **Jussi Palomäki**, University of Helsinki, Finland

1. The (In)Validity of Problem Gambling Measures in Poker Playing Samples
Jussi Palomäki, University of Helsinki, Finland
2. Looking Outside of the Box – a Creative Approach to Self-Exclusion
Mary Marquass, Emma Malone, Steve Novak, Echo Entertainment Group Limited, Australia
3. A Study on the Similarities and Differences Between Female and Male Gambling Triad Members in Hong Kong.
Kelvin Siu Cheong Yick, Chine Yan Chan, Paul Vinod Khiatani, Tiffany Hing Mui Tse, Chi Chuen Chan, Upper Iowa University (Hong kong Campus)

Parallel Session 5B: Gambling and Culture

9:30-10:50, December 4, Wednesday

Venue: Seminar room II

Chair: **Christopher Anderson**, Monash University, Australia

1. A Game, a Sin, or Somewhere in Between: An Exploration of Gambling Attitudes, Beliefs and Behaviors in Culturally Diverse Communities in Australia
Christopher Anderson, Susan Feldman, Harriet Radermacher, Marissa Dickins, Keis Ohtsuka, Monash University, Australia
2. Diffusion and Learning: The Development of Finnish Sports Betting Culture
Matias Karekallas, Pauliina Raento, Taina Renkonen, Finnish Foundation for Gaming Research, Finland
3. Theory of Planned Behavior and Sport Gambling Among Chinese Young People
Mogu S. Yu, Anise M.S. Wu, Chris C.M. Vong, University of Macau, Macao

Parallel Session 5C: Gambling Behavior

9:30-10:50, December 4, Wednesday

Venue: Seminar room III

Chair: **David C J McDonald**, University of Southampton, UK

1. The Quasi-Legitimate 'Third Place': A Qualitative Investigation into the Culture and Context of Gambling Houses in Hong Kong.
Paul Vinod Khatani, Kelvin Yick, Chine Yan Chan, Tiffany Hing Mui Tse, Chi Chuen Chan, Upper Iowa University (HK Campus), Hong Kong
2. Gambling as Investment: a Generalized Criterion for Optimal Allocation of Wealth Among Risky Assets
David C J McDonald, Ming-Chien Sung, Johnnie E V Johnson, University of Southampton, UK
3. An Exploring Study of Taiwanese Potential Spending Behaviors in Casino Activities
Wei Ping Wang, Kai Wei Lai, Hsuan Kai Chen, Macau University of Science and Technology, Macao

10:50-11:20 Tea Break (Seminar Room VI)

11:20-12:10 Keynote Speech

Venue: Convention Center

Topic: Transnational Macau Casinos: Their Framing and Operationalization Responsible Gambling

Linda Hancock, Deakin University, Australia

12:10-12:30 Closing Remarks

Venue: Convention Center

Chairs: **Dr. Teng Yuan (Jerry) Hsiao**, National Kaohsiung University of Hospitality and Tourism

Dr. Tai-Chi Wu, I-Shou University

Dr. Susan Liu, Asia Pacific Association for Gambling Studies

12:30-14:00 Lunch Convention Center

14:00-17:00 City Tour Ten Drum-Ciatou-Creative Park